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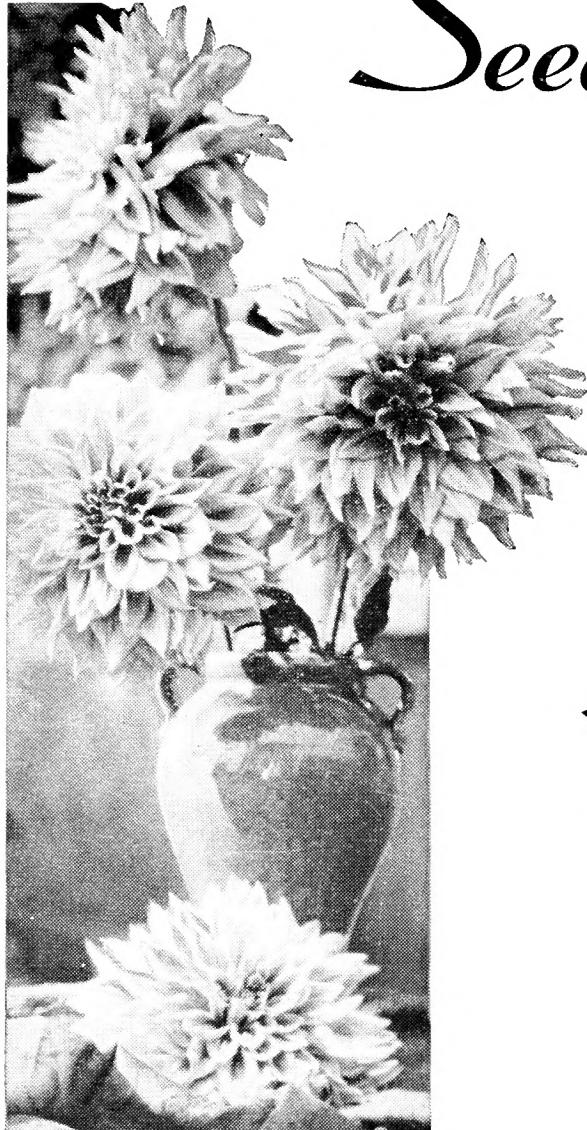
MAY 24 1940

U. S. Department of Agriculture

JESSIE L. SEAL

Specializing in

Dahlia Roots and Seeds



1940



from our seeds

MRS. ALFRED B. SEAL

TWENTY-THIRD EDITION

607 THIRD AVENUE

SAN FRANCISCO, CALIFORNIA



TRY GROWING CALIFORNIA DAHLIA SEEDS
Gorgeous dahlias will bloom the first year from seeds.

The many interesting letters received telling of the joys and delights in growing dahlias and the many prizes won from our dahlias and seeds, have been a continual source of inspiration to us.

DAHLIA SEEDS



KING ALFRED
(From our seeds)

COLLECTION A—Hand-hybridized dahlia seeds from varieties of the greatest of California originations, which are noted for their immense size and stiff stems such as: Coronado, San Francisco, King Alfred, Catherine Kempkey, Frank Serpa, Elizabeth Rethberg, Miss Glory, Satan and other giant California dahlias.

The above dahlias were crossed with the following varieties: Gala California, Mayor Frank Otis, California Peach, Leland Stanford and other equally fine California dahlias.

100 seeds in packet.....	\$5.00
50 seeds in packet.....	3.00

COLLECTION B—Seeds gathered from famous prize winning dahlias of the East such as Greater Glory, Robert J. Ripley, Son of Satan, Forest Fire, Mrs. George Le Boutillier and other famous Eastern dahlias.

The above dahlias were crossed with: Wenoka, Blue River, America's Sweetheart, Orange Moon and other fine Roll of Honor dahlias.

100 seeds in packet.....	\$5.00
50 seeds in packet.....	3.00

COLLECTION C—Seeds selected from General Collection of Dahlias with large size and good stems.

100 seeds in packet.....	\$2.50
50 seeds in packet.....	1.50

SEGREGATED SEEDS OF NAMED VARIETIES—Name of seed bearing parent shown on packet.

15 seeds of one variety. No mixed seed in the 15 seed packet.....	\$1.00
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Elizabeth Rethberg	Coral Seal	Greater Glory	Mrs. Geo. Le Boutillier
Catherine Kempkey	Frank Serpa	Miss Glory	Satan

100 Best mixed Pompon Dahlia Seeds.....	\$1.00	50 Seeds.....	50c
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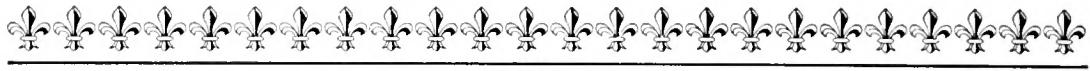
100 Best mixed Miniature Dahlia Seeds.....	\$1.00	50 Seeds.....	50c
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All dahlia seeds NET. We pay postage.

Full directions for planting enclosed with the seeds.

THE NEWSOM DAHLIA MANUAL

A real practical guide to the better growing of dahlias and the making of Green Plants or Propagation of Dahlias; also Preparing the Dahlia Bed, Planting and Fertilizing, Care of Plants Before Blooming, Preparing and Exhibiting Dahlias, Designing Artistic Exhibits, Fall Care of Dahlias, Digging and Storage of Dahlias, Winter Dahlia Work, including directions for dividing, etc. Prepaid.....\$.50



DAHLIA ROOTS

We are offering this season SPECIAL COLLECTIONS made up of one root each of our most popular varieties. This gives an opportunity of securing a choice collection at a greatly reduced cost. These collections are carefully balanced as to color, and are made up of large dahlias only. Roots all labeled.

Collection No. 1

12 PRIZE WINNERS — A \$20.00 VALUE
Sent Post Paid for \$10.00

Includes King Alfred, Gala California, Greater Glory, Angelo Rossi, Robert J. Ripley, Elizabeth Rethberg and six other giant dahlias.

Collection No. 2

12 WONDERFUL DAHLIAS — A \$10.00 VALUE
Sent Post Paid for \$5.00

Includes Hubert Roy Stovel, Frank Serpa, Mrs. George LeBouillier, Amelia Earhart, Satan, Mrs. Alfred B. Seal, and six other fine large dahlias.

COLLECTION OF MINIATURE DAHLIAS

Types like the larger dahlias, except blooms, are very small—not over $3\frac{1}{2}$ inches across. Splendid for cut flowers, especially fine for table decorations.

One Dozen Miniature roots for \$3.50

COLLECTION OF POMPON DAHLIAS

Pompoms are the gems of the dahlia family, producing very small, compact flowers like diminutive dahlias; they are invaluable for cut flowers.

One dozen finest pompom roots for \$2.50

ALL COLLECTIONS are sent to you POSTAGE PREPAID
A FINE GIFT FOR A GARDEN LOVING FRIEND
Collections NET

JESSIE L. SEAL
Dahlia and Seeds

607 Third Avenue, San Francisco, California

